CREATIVE INNOVATION

GOOD IDEAS CAN COME FROM ANY LEVEL OF YOUR ORGANIZATION
YOUR NEXT WIN IS JUST ONE IDEA AWAY

Learn and apply tools from our Creative Innovation Toolkit™, a set of creative tools for individuals and teams to find solutions to current challenges, vet opportunities, and engage all levels of your organization in problem solving.
LEARN PRACTICAL CREATIVE TOOLS TO OVERCOME CHALLENGES & INNOVATE

Why Creativity? Introduction to Creative Innovation Tools™

Tap into Right Brain Creative Thinking to Uncover Ideas

Use Visual Cues to Inspire New Ideas

Make a Creative Artifact to Anchor Back to These Tools

Bring creative thinking to your organization in a one-off workshop, or through our continuous learning program.
LEGO® Serious Play generates an engaging 'think with your hands' experience, giving you tools to build and share ideas to solve problems and vet opportunities.

Our Creative Innovation tools are proven to get ideas and imagination flowing, so you can address challenges and opportunities from diverse perspectives.

Create an anchor to the learning lessons through an attainable art project. Unleash your creativity to tie it all together!
READY, SET, GO!

1. GET READY TO DISCOVER YOUR CREATIVITY

2. SCHEDULE AN EXPLORATION CALL!
   go.worksmartadvantage.com
Van's ability to bring out our creativity and creative thinking is something everyone would benefit from. After the workshop, my colleagues and I continue to utilize the tools we learned and talk about how beneficial that day was for all of us."

Haneen Khalaf
XPrize

“Our career team at Pepperdine had a great day of creativity, team building, unleashing the strength of our WHOLE team. Get ready to have fun and start your innovation wheels turning!”

Karen Weiss
Pepperdine University
Creativity is good for business.

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