

CREATIVE INNOVATION

GOOD IDEAS CAN COME
FROM ANY LEVEL OF
YOUR ORGANIZATION



YOUR NEXT WIN IS JUST ONE IDEA AWAY

IMPROVE PRODUCTIVITY AND
INNOVATION THROUGH
CREATIVITY

Learn and apply tools from our Creative Innovation Toolkit™, a set of creative tools for individuals and teams to find solutions to current challenges, vet opportunities, and engage all levels of your organization in problem solving.



PROGRAM OVERVIEW

LEARN PRACTICAL CREATIVE TOOLS TO
OVERCOME CHALLENGES & INNOVATE

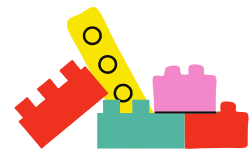
Bring creative thinking to your organization in a one-off workshop, or through our continuous learning program.



Why Creativity? Introduction to Creative Innovation Tools™



Tap into Right Brain Creative Thinking to Uncover Ideas



Use Visual Cues to Inspire New Ideas



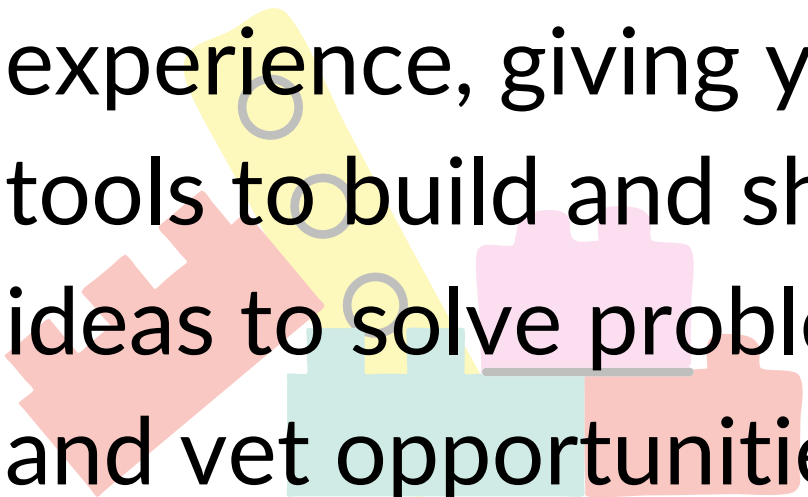
Make a Creative Artifact to Anchor Back to These Tools

OUR METHODS

CREATIVITY HAS THE ABILITY TO TRANSFORM
UNCERTAINTY INTO POSSIBILITIES, & IS
CONSIDERED ONE OF THE MOST VALUABLE
LEADERSHIP SKILLS

LEGO® SERIOUS PLAY

LEGO® Serious Play
generates an engaging
'think with your hands'
experience, giving you
tools to build and share
ideas to solve problems
and vet opportunities.

A graphic for LEGO Serious Play featuring several interlocking LEGO bricks in various colors (yellow, red, pink, teal, orange) arranged in a cluster.

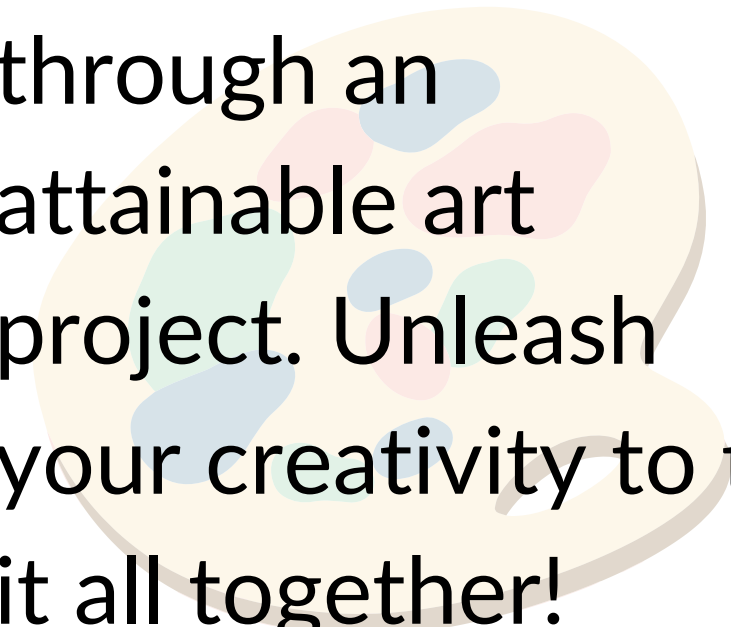
CREATIVE INNOVATION

Our Creative Innovation
tools are proven to get
ideas and imagination
flowing, so you can
address challenges and
opportunities from
diverse perspectives.

A graphic for Creative Innovation featuring several interlocking gears in various colors (yellow, red, blue, orange) arranged in a cluster.

CREATIVE ARTIFACTS

Create an anchor to
the learning lessons
through an
attainable art
project. Unleash
your creativity to tie
it all together!

A graphic for Creative Artifacts featuring several overlapping circles in various colors (yellow, blue, red, green, orange) arranged in a cluster.

READY, SET, GO!

1

GET READY TO DISCOVER YOUR
CREATIVITY

2

SCHEDULE AN **EXPLORATION CALL!**

go.worksmartadvantage.com



WHAT OUR CLIENTS ARE SAYING



Van's ability to bring out our creativity and creative thinking is something everyone would benefit from. After the workshop, my colleagues and I continue to utilize the tools we learned and talk about how beneficial that day was for all of us."

Haneen Khalaf
XPrize



"Our career team at Pepperdine had a great day of creativity, team building, unleashing the strength of our WHOLE team. Get ready to have fun and start your innovation wheels turning!"

Karen Weiss
Pepperdine University

Creativity is
good for
business.



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